Permit #F00028745

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028745 **Type of Permit:** FILMING **Release Date:** 07/12/2010

Production Company THE PROCTER & GAMBLE COMPANY

Insured Company Name THE PROCTER & GAMBLE COMPANY

Contact Phone No. 1 212-474-5829
Contact Phone No. 2 212-474-5631
Fax ONE PROCTER & GAMBLE PLAZA
Address CINCINNATI, Ohio 45202

Production Title PETSIDE.COM S AMERICA S BEST DOG PARKS (TELENEXT)

Type of Production TV Webisode/Mobisode/Podcast

Producer Janet Morrison

Director None None

1st AD None None

Production Manager Lou Grieci

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Shana Van Valkenburg
Primary Phone Mobile - 615-519-0315
Secondary Phone Office - 212-474-5829

Location Assistant Brian Mariano
Primary Phone Mobile - 774-292-9108
Secondary Phone Office - 212-474-5035

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,160.00

Number of Locations 1

NOT A PERMIT

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Summary Information

Location

Permit Number	F00028745	**Location Manager**	Shana Van Valkenburg
Production Company	THE PROCTER & GAMBLE COMPANY	Primary Phone	Mobile - 615-519-0315
Insured Company	THE PROCTER & GAMBLE COMPANY	Secondary Phone	Office - 212-474-5829
Production Title	PETSIDE.COM S AMERICA S BEST D...		

Location Address 5566 Via Marisol, Los Angeles, CA, 90042

Location Type Park

Location Description HERMON PARK/ARROYO SECO PARK

Film Dates 7/12/2010 - 7/12/2010 15:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document ProctorGamble.Petside.28745.PARK.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2

Personnel on Location

Type	Quantity
Crew	6

Filming Activities Exterior Dialogue; Exterior establishing shots; Handheld equipment; Interviews; All on park property;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Joanne Luna
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez

Coordinator Note
FILMING AT THE HERMON RECREATION CENTER
No park monitor required

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

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TALENEXT MEDIA- PETSIDE.COM S AMERICA S BEST DOG PARK
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- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- **OKAY TO FILM AT THE HERMON RECREATION CENTER.**
- **OKAY TO FILM FROM 3PM-8PM ONLY.**
- **CREW OF 6.**

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